



Key Insights for Funding AVID Tip Sheet

Determine What Your Funding Needs Are

1. Consider what your non-negotiables are (i.e. what do you need to fund every year?)
2. Put your funding needs into a spreadsheet. You can use this [AVID Sample Budget Spreadsheet](#) as an example.
3. Plan for years ahead by creating additional tabs in your spreadsheet; including long-term funding in the initial plan of bringing on schools supports sustainability.

Funding Sources to Consider

Review the list below and ask: Which funding sources are we using? Which of these sources can we use?

- Site-Level Funds
- District General Funds
- District Initiative Funds
- Local Grants
- PTO/PTA
- Community Partnerships (Businesses, Colleges and Universities)
- Donors Choose
- State Initiatives
- State Grants
- Title I
- Title II
- Title III
- Title IV
- Federal Grant

Tips for Presenting AVID to your Leadership Team or Board

1. Start with the "why." What is the college-going rate for students in your district? Is this where your district wants to be?
2. Include quantitative and qualitative data in your presentation to show how AVID has helped districts prepare all students for college and career.
3. For districts that **aren't** implementing AVID yet, consider utilizing the following resources:
 - [State Snapshot](#)
 - [National Snapshot](#)
 - [Reach out](#) to your Implementation Strategist and/or Partner Engagement Manager for support with the presentation.
4. For districts that **are** implementing AVID
 - Use your site data for schools that are implementing AVID. Check out this ["How to" video](#) to learn more about accessing site data via MyAVID. Utilize support from your Implementation Strategist to help share your district's AVID impact.
 - Consider inviting an educator or student that has benefitted from AVID to speak at the meeting.

Having the Right Conversations with the Right People

Engage Key Stakeholders Early and Often

- **Connect with district leadership** (superintendent, school board members), finance officers, and community partners (e.g., local businesses or educational foundations).
- **Initiate conversations with these stakeholders** by connecting AVID's impact to district goals like improving student outcomes, closing opportunity gaps, and enhancing college and career readiness. Be prepared to share data that highlights AVID's success in your district, including graduation rates, college acceptance rates, and student testimonials.
- **Position AVID as a priority for funding** by framing it as a proven, strategic investment in the district's overall vision. Highlight how AVID aligns with the district's academic priorities and community engagement goals.

Create a Compelling, Data-Driven Story

- **Connect with** district budget committees, grant providers, and parent organizations.
- **Present a detailed financial outline** showing how AVID funds are currently being used and the outcomes they've produced. Be specific about return on investment with regards to school/grant/district goals.
- **Use visuals and data to create an emotional and logical case for funding.** Include projected outcomes tied to requested financial support, illustrating what additional funding would enable the district to achieve (e.g., expanding programs to underserved schools, increasing student participation).

Collaborate with Principals to Advocate at the Site Level

- **Connect with** Principals of AVID schools, AVID Site Coordinators, and parent-teacher associations (PTAs).
- **Encourage Principals to advocate for site-level financial support** by emphasizing AVID's impact on school culture and student success. Equip them with talking points on how AVID aligns with schoolwide instructional goals, such as effective tier 1 instruction, building relational capacity, and increasing student achievement.
- **Foster a partnership with site leaders** so they can secure site-specific funding (e.g., through site budgets or community fundraising efforts). Provide a clear framework for how site-level financial support will be used to improve AVID implementation and outcomes at the school.

Title Funds

- When speaking to funding experts in your district, be sure to explain all AVID Components (lean in on your Implementation Strategist) and dates around usage of Title funds in a school year.
- Consult the "[AVID and ESSA](#)" and "[Federal Funding and AVID](#)" flyers to see ways AVID aligns with Title Funds.

Foundation and Federal Grants

Think long-term! What happens when the funds run out? Who is going to manage the grant? If you aren't awarded funding, connect with the funder and ask why so you can adjust your application for the next year. Look for grants that are intended for unique aspects of your school, such as being military-connected, faith-based, virtual, STEM-focused, charter, etc.

General Tips

- Look into sharing costs with other departments in your school and/or district.
- Consider inviting board members to Summer Institute and have them experience the rigor of a Community of Practice.

