



NATCON 2024



AVID National Conference

The Sheraton | Dallas, TX

YOU'RE INVITED!

AVID Leadership Forum

December 12, 2024 | 8:00–11:15 am CT

Plan to attend this exciting, free* event for all Superintendents, District Directors, Principals, Site Coordinators, and Key Implementers!

** Paid National Conference registration is required to attend the free Leadership Forum.*

Opening Session Speaker

Michael R. McCormick
Superintendent in Residence,
AVID Center

Passionate educator, innovator, and technology enthusiast dedicated to increasing opportunity and access for **each** student. Google GSV Fellow, Forbes brand contributor, Google North America K-12 Customer Advisory Board, and creator of the EduRevolution Podcast.



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AVID Leadership Forum Agenda

- 7:30–8:00 am** Registration and Check-In
- 8:00–8:40 am** Opening and Keynote Speaker
- 8:40–9:15 am** Role Specific Networking
- 9:25–10:10 am** Professional Learning – Session 1
- 10:20–11:05 am** Professional Learning – Session 2
- 11:05–11:15 am** Closing

AVID.org/natcon/forum

Use this link to access registration for both the AVID National Conference and Leadership Forum.

Questions? Contact:

AVIDCare@avid.org | 1-833-AVID-CARE



Networking Topics

AI Practices and Policies

Description: Participants will brainstorm ways to incorporate AI into the curriculum, discuss potential benefits and drawbacks, and draft policies to guide ethical AI use in schools.

Opening Question: How can we effectively integrate AI technologies into our current curriculum to enhance student learning and engagement? What policies should we consider to ensure ethical and effective use of AI in our schools?

Align the Work

Description: Participants will identify current district and site-level goals, discuss alignment strategies, and develop a plan to ensure all stakeholders are working towards the same objectives.

Opening Question: In what ways can we align our district-level goals with site-level goals to create a more cohesive and effective educational environment? What are some strategies we can use to ensure all stakeholders are working towards the same objectives?

Insist on Rigor

Description: Participants will discuss current levels of rigor in classrooms, identify areas for improvement, and brainstorm strategies to overcome potential obstacles.

Opening Question: How can we maintain and increase rigor in our classrooms to ensure our students are being adequately challenged and prepared for their future? What are some potential obstacles we might face in this endeavor and how can we overcome them?

Funding AVID

Description: Participants will brainstorm strategies to secure funding for the AVID program, discuss ways to demonstrate its value and impact, and develop a plan to present to potential funders.

Opening Question: What strategies can we employ to secure sufficient funding for the AVID program? How can we demonstrate the value and impact of this program to potential funders?

Power of Professional Development

Description: Participants will discuss the role of professional development in achieving student outcomes, identify priority areas for professional development, and develop a plan to implement these opportunities.

Opening Question: How can we leverage the power of professional development to achieve our desired student outcomes? What types of professional development opportunities should we prioritize?

Coaching and Certification Instrument (CCI)

Description: Participants will explore how various sites are leveraging the CCI as a tool for continuous improvement. Discussion topics could include the process for CCI completion, aligning the CCI to site improvement plans, and ensuring that the CCI is a living document.

Opening Question: How is the CCI being used to improve your site's AVID implementation?

Collective Educator Agency

Description: Participants will engage in a discussion to identify current levels of educator efficacy and agency within the district. They will brainstorm strategies to foster an environment that promotes these aspects, including professional development opportunities, collaborative decision-making processes, and supportive leadership practices. The group will then develop a plan to implement these strategies, with the aim of enhancing collective educator efficacy and agency.

Opening Question: How can we foster an environment that increases collective educator efficacy and agency within our district?

Professional Learning Topics

Key Insights for Funding AVID

Seminar Theater

Cindy Ayala, Grants Management Specialist, AVID Center; **Bari Snyder**, Partner Engagement Manager, AVID Center; **Lindsay Linoff**, Department Specialist, Opportunity and Achievement: AVID

With ESSER ending, costs rising, and budgets decreasing, finding ways to fund AVID can be challenging. Join us in an engaging and informative session where we discuss tips to sustain or procure funding for AVID products and services. You will also hear real-life examples of how districts created and continue to maintain a successful strategy for funding AVID.

The AVID Factor! How Tucson Unified leveraged AVID to create a districtwide culture of success for all educators and students.

Austin Ballroom 1

Tucson Unified School District: **Sky Saczko**, Director, Advanced Learning Experiences Dept.; **Frank J. Armenta**, Assistant Superintendent for Leadership & Student Success; **Richard Sanchez**, Regional Assistant Superintendent

Discover how Tucson Unified has surged to the forefront of AVID Districtwide by “Aligning the Work.” Explore the game-changing strategies that have transformed their classrooms and schools, and unlock key practices to supercharge your district’s AVID Factor!

Policies, Procedures, and Best Practices for AI in College- and Career-Ready Schools

Press Club

Michelle Brummond, Learning Designer, AVID Center

Join us for an enlightening session where we delve into the importance of establishing sound AI policy grounded in pedagogical best practices. We’ll discuss the significant role school leaders have in staying ahead of the curve in the rapidly evolving educational

landscape impacted by AI, its role in education, and how AVID and Packback will support you through this process. We’ll define AI policy, dispel misconceptions about AI in school, and present resources to effectively integrate AI in the classroom. Finally, we will explore how AI Policies and their connection to teaching practices align with AVID’s core principle of preparing students for college and their future careers. This session is a must-attend for all leaders seeking to harness the power of AI in a responsible and beneficial manner.

Insisting on Rigor: Implications for School and District Leaders

Austin Ballroom 2

Brett Bowers, Vice President, School District Leadership, AVID Center

This session will address a core element of the AVID College and Career Readiness Framework—insisting on rigor—with a focus on leadership roles and strategy. Grounded in AVID resources and tools, the conversation will address specific leadership moves that can be made to help staff take ownership for rigor in their classrooms and prepare to deliver it effectively. Emphasis will be placed on organization-level leadership actions that can impact the educational experience of all students.

Intentional Professional Learning for College and Career Readiness

Austin Ballroom 3

Stephanie Wood, Program Specialist, Leadership Development, AVID Center; **Val Minor**, President, Learning Forward Texas, Coordinator of Professional Learning and Leadership, Keller ISD

Quality professional learning is necessary for student success. When educators design an intentional professional learning plan to meet the needs of their students, students develop the skills necessary to become college- and career-ready. In this hands-on, collaborative workshop, leaders will explore the *why* behind intentional professional learning to impact student success and begin to craft a multi-year plan that meets the unique needs of their students and staff.